

SONGS OF GIANTS

PREPARED FOR :

Partners

WILD ACTUAL INC.

NonProfit Production

FILM SERIES

COLLABORATIVE

ABOUT

"Songs of Giants" is a multi-episode immersive film series hosted by Chad Copeland and presented by Amazon Prime. Each episode invites viewers to join Chad on a cinematic journey around the world to uncover the mysteries of humpback whale songs. From the icy waters of Disko Bay in Ilulissat, Greenland, to over-landing to the origins of whales in Pakistan, viewers will explore the fascinating journey and vocal behaviors of these magnificent creatures. Along the way, the series offers a never-before-seen behind-the-scenes look at what it's like to be on a National Geographic assignment, blending adventure, science, and **groundbreaking discoveries in marine biology using AI to uncover the language of the whales.**

HOST

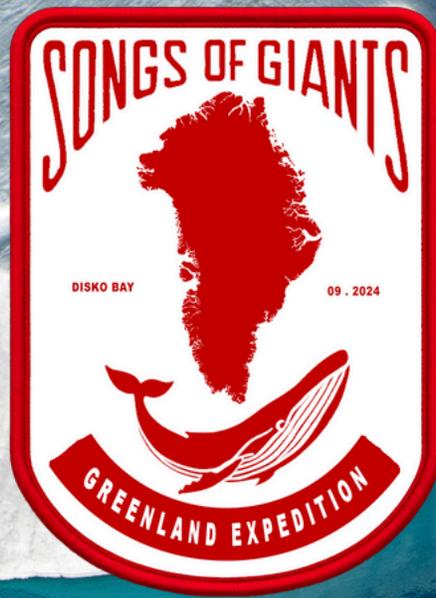
Chad Copeland is a pilot, National Geographic photographer/filmmaker, certified adventurer, and global citizen.

AUDIENCE

"Songs of Giants" will deliver to 120 million households around the world, be presented to the Sphere in Las Vegas, and to the Discover Channel.

PROMOTION

A Media Kit will be provided along with a cross-promotional strategy for participating partners.



SOG

Songs of the Giants (SOG)

"Songs of the Giants" is a multi-episode immersive film series hosted by National Geographic storyteller Chad Copeland, presented by Amazon Prime (Currently) and likely the Sphere in Las Vegas, NV. This captivating series delves into the science of humpback whale songs, exploring more than 8 - complex, octave pitches, these majestic creatures use to communicate across vast ocean distances. As the world changes, humpback whales must adapt, finding new foraging grounds and ensuring their survival through intricate communication.

Chad's Personal Journey:

Chad Copeland first encountered the magic of humpback whales more than a decade ago in the Kingdom of Tonga. One unforgettable experience profoundly shaped his mission to amplify the voice of these ocean giants. While diving in Tonga, Chad was hovering at 1ATA (33 feet) below the surface with a large male humpback whale escorting a mother and her newborn calf. The male whale emitted a series of calming grunts that resonated through Chad's body, creating a sense of awe and connection. Suddenly, the whale's song changed to a high-pitched war sound, and all three whales rapidly descended into the deep blue.

As Chad resurfaced, he witnessed an astonishing sight: the male humpback leapt completely out of the water, its massive body seemingly above Chad's head, before splashing down so close that the wave tumbled him. Regaining his bearings, Chad found himself eye to eye with the male humpback. The ocean, whipped by afternoon winds, revealed a shocking sight just beyond the whale – a great white shark. In that moment, Chad realized that the escort whale might have saved his life, using its powerful presence to protect both the mother and calf and the human intruder.



Scientific Endeavor:

In the icy waters of Ilulissat, Greenland, at the UNESCO world heritage site of Disko Bay, Chad teams up with renowned scientists in this unique cinematic-educational series.

Innovative Research:

Using cutting-edge hydrophones and advanced AI technology, the team collects and analyzes whale songs, comparing them against a vast database of recordings. Their research spans from the polar feeding grounds of the North and South to the tropical waters where humpbacks mate and give birth. The ultimate goal is to discover how whales communicate (maybe using “words”), indicating a misunderstood connection between mammals in the oceans. This groundbreaking approach provides an unprecedented fingerprint of whale vocal behavior, potentially redefining our understanding of the 14 established populations and uncovering new insights into their social structures.

Evolutionary Journey:

The series also explores the evolutionary journey of whales, tracing their origins from the "Pakicetus," 4-legged land mammals in southern Pakistan, to their colossal sea forms. Over millions of years, whales evolved to evade predators like the megalodon, only to face new threats from human hunters. By traveling overland to ancient fossil beds and through oceans around the world, the team uncovers the rich history of these magnificent creatures.

Behind-the-Scenes Exploration:

"Songs of the Giants" offers viewers a behind-the-scenes look at the challenges and triumphs of the mission. The team collaborates with leading scientists in bioacoustics and whale cultural behaviors, participating in groundbreaking discoveries and witnessing firsthand how they live and work under ever-changing conditions. The series not only highlights the scientific endeavor but also the human spirit driving this quest for knowledge. Behind the scenes shorts will be included in the series.

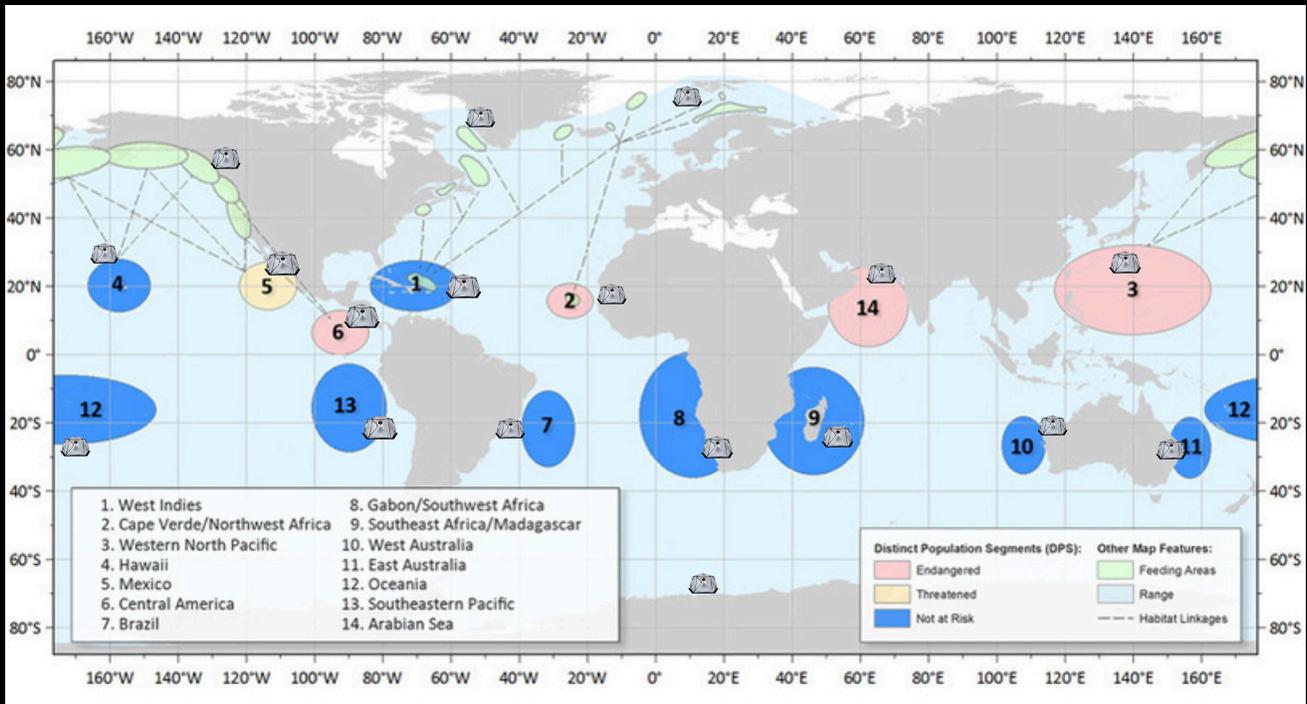
Call to Action:

Join Chad Copeland and his dedicated scientific team on this epic journey to unlock the secrets of the whales. Through their global expeditions, "Songs of the Giants" connects the dots between whale behavior and their environment, fostering a deeper appreciation for these ocean giants and inspiring a commitment to understanding them.

AOR



= Expedition



NOAA Fisheries worked worldwide to identify and apply protections for humpback whales. This map shows locations of the 14 distinct population segments of humpback whales worldwide. Currently, four out of the 14 distinct population segments are still protected as endangered, and one is listed as threatened

Protection Status

ESA ENDANGERED

- Central America DPS
- Western North Pacific DPS

ESA ENDANGERED - FOREIGN

- Arabian Sea DPS
- Cape Verde Islands/Northwest Africa DPS

ESA THREATENED

- Mexico DPS

WEIGHT

Up to about 40 tons

LENGTH

Up to about 60 feet

LIFESPAN

About 80 to 90 years



Pakicetus

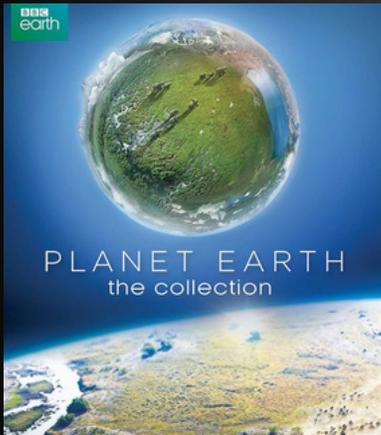


Humpback

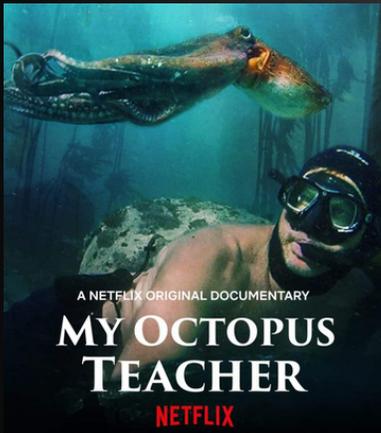
THREATS

Entanglement in fishing gear, Vessel strikes, Vessel-based harassment, Ocean noise, Hunting

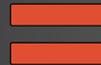
THEME



Planet Earth



My Octopus Teacher



Songs of Giants

MEET OUR TEAM

We are a team of seasoned global explorers, each with thousands of assignments under our belts, bringing a level of authentic storytelling that only true experience can provide.



Chad Copeland
Host



Kristen Weber
Producer



Christian Weber
Executive Producer



Ivan Myers
Operations



Jay Trulser
DP Land



Matt Maddaloni
Master Audio



Todd Kelly
1AC Ocean



Jonathan Bird
DP Ocean



T R E A T M E N T





KINGDOM OF TONGA



ILULISSAT, GREENLAND

SPONSOR LEVELS

Sponsors at every level are welcome and appreciated. Benefits are plentiful and include access to still and video media content. Note: Film Resolution shot in 4kto 8k footage.

(Industry Standard for 4k footage is \$250/second and \$500/second for 8k.)

SPONSOR BENEFITS	SERIES \$200K	EPISODE \$35K	SEGMENT \$7,500
Unrestricted rights to RAW video footage for the entire series + behind the scenes content + 20-25 hero images (\$400-500k Value)	✓		
Unrestricted rights to RAW video footage for a single sponsored episode + Behind the scenes content + 10-15 Hero still images (\$100-150k Value)		✓	
Unrestricted rights to RAW video footage for a single sponsored segment + Behind the scenes + 3-5 Hero still images (\$7,500 Value)			✓
60 second commercial spot (\$85-100k Value)	✓	✓	
:03 - :05 Bumper opening/close featuring sponsor mention on all 7 episodes (\$120k Value)	✓		
Special sponsor thank you by host Chad Copeland	✓		
Sponsor mention via International email blast (+100k opt-in subscribers)	✓	✓	
Speaking opportunity at the Series Kick-off Party (Banff Mountain Film)	✓		
Sponsor mention via social media promotions	✓	✓	✓
Sponsor logo/hyperlink on website (+2 million annual visits 50k unique monthly visits)	✓	✓	✓
Sponsor logo on series official poster	✓	✓	✓
Media Kit	✓	✓	✓

CONTACT

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